

## 《单词百科:pestel是什么意思?pestel怎么发音?pestel的解释和用法》

英语单词pestel是什么意思?pestel怎么读?pestel怎么发音?简答网为您整理了pestel的解释、用法、例句、词组等相关学习资料。下面跟小编一起来看看吧!



### pestel的意思

1、[人名] 佩斯特尔;

### pestel的双语例句

1、 In the article, Based on External environmental analysis from the PESTEL Model and the Enterprises interior environment analysis, plus the Market Segmentation and product classification, it amplifies the strategy analysis methods adopted by this case.

在本文中，对该案例通过PESTEL分析模型进行外部环境分析，再对公司内部条件进行说明，加之以市场细分及产品分类，详述了该案例所采用的战略分析方法。

2、 The third chapter discussed the OCN marketing environment. We figured out that it is a good opportunity for OCN to promote the DTV business based on the analysis of

PESTEL, value chain and the Industry Life Circle.

第三章着重于讨论东方有线的外部营销环境，我们通过PESTEL模型、产业生命周期以及价值链分析和指出了目前是大力发展数字电视业务的有利时期。

3、 Since there is interaction between strategy and environment, the macro environment and competitive environment have been analyzed by comparative analysis method with significant cases, SWOT Model, PESTEL Model as well as Five Force Model, in which the advantaged and disadvantaged environment factors can be found.

战略与环境具有交互性，文中用典型案例分析、SWOT模型、PESTEL模型和五力模型等模型方法，并通过对比分析，来分析宏观环境和竞争环境，从中找到有利和不利的环境因素。

4、 This thesis use Porter s PESTEL and SWOT analysis to analyze China s strengths and weaknesses in developing its venture capital industry. From a macro and micro analysis of the China venture capital industry, this thesis will draw some recommendations for the government moving forwards.

本文利用波特的PESTEL和SWOT模型来分析中国发展风险投资行业的优势和劣势，再结合宏观及微观的分析，提供一些未来发展的建议。

以上是简答网为您整理的pestel怎么读的相关信息，希望对大家有一定的帮助。查看更多关于pestel的用法、pestel的释义、pestel的相关详情请点击：<https://dict.jiandongshicai.cn/pestel>