

《Fashion world: Nigeria ' s traditional outfits make a comeback》

By CGTN Africa

In Nigeria, traditional outfits usually worn by the elderly or on special occasions are making a comeback in West Africa's fashion capital, Lagos.



Models with Vivian Bennett designs during the African Fashion show in Lagos, on July 2, 2016. /VCG Photo

Traditional wear has made its way back onto runways and fashion houses across the globe, as well as offices and nightclubs.

Nigeria has many types of traditional clothing typically worn by elderly – from the Agbada robes of the Yoruba

ethnic group to embroidered collarless shirts associated with the country's Igbo people.

But in recent years, traditional clothing – or “Trad” as it’s been dubbed – has become a regular sight amongst the Nigerian youth, prompting entrepreneurs to start their own lines of clothing.

From fashionistas to businessmen, Trad is making a serious comeback in Lagos.

With over 250 ethnic groups, Nigeria is able to draw from a huge catalog of fabrics, styles and jewelry. The beautiful looks are a source of pride, which has begun to extend beyond borders.

Trad’s new worldwide prominence is inspiring more Africans to embrace their cultural legacies.

