《双语:2015年中国人在境外消费达1168亿美元！》

Consumers in China spent $116.8 billion on luxury goods abroad in 2015, according to China Daily.

??????????2015??????????????????1168????

This translates to 46% of the global volume of high-end goods, which includes branded leather goods, cosmetics and electronics.

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Many Chinese buyers are keen to make their high-end purchases overseas because luxury goods imported into China are priced at a premium, in part because of high import tariffs. The China Chamber of International Commerce found last year that high-end goods were priced at up to 68% higher in China compared to prices in the U.S. and Europe.

??68%?

This has resulted in many overseas brands shutting their mainland stores, such as French fashion house Louis Vuitton, which closed stores in Guangzhou, Harbin and Urumqi last year.

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Other luxury goods brands such as Burberry, Hermes, Armani and Prada also shut outlets in China over the past two years.

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Some brands remain bullish on China, however. Apple, for one, has been aggressively expanding in the country in the past year, and has set a goal to have 40 stores in Greater China by mid-2016.

??2016???????40????