

《日本政府用动漫吸引年轻一代选民》

导读:之前,日本将其国内选举人年龄限制从20岁下调到了18岁。而现在,为了吸引这些人参加选举,日本政府又借助漫画和动漫等手段来向这部分年轻人宣传选举的重要性。



Japanese cities are using manga and anime to persuade young people to vote in forthcoming elections.

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The popular formats feature in local electoral commission materials aimed at newly enfranchised 18- and 19-year-olds, which explain why going to the polls is important, The Japan Times website reports. Last year, Japan lowered the voting age from 20 to 18 - the first change in seven decades. An election on 10 July to choose members of the upper house of parliament will be the first national poll since the law changed.

??18?19??
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Officials in the city of Nara have created a five-minute-long anime video on the importance not only of voting, but of making an informed decision at the ballot box. It shows three girls celebrate turning 18, two of whom don't intend to use their votes. Other characters then warn the girls that it's never been more important to make their voices

[illegible]

18

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