

《“直播带货”“秒杀”用英语怎么说？》

在直播经济主宰的今天，“直播一哥”李佳琦创造了属于自己的商业奇迹，而“直播女王”薇娅竟然在直播间里卖起了火箭。

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Bailian Group employees sell wine through livestreaming at a shopping mall in Shanghai on May 2. [Photo/HE WEI for CHINA DAILY]

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???“????”??????????????????????????????

“??”?live??????????“??”????????“??”?

????????commerce????????“????”???live commerce?

??Live commerce is the most typical feature of live stream economy.

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??There will be a time-limited sec-killing during the live streaming.

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(??????? ??yaning)

