

《word of mouth 口头说的话》

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One person eats it and spreads it around their friends.(????????1??22??Caroline????????????????????????????????)

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word of mouth: phr. ?????????????gossip spread by spoken communication?

by word of mouth: adv.???=orally???by spoken rather than written means?

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The interest seems to be word of mouth rather than the advertising so far.

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It spends relatively little on advertising, mainly relying on word of mouth to drive sales.

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