

《高考英语阅读理解真题97(含答案解析)》

2020年北京卷

第二部分：阅读理解(共两节，40分)

第一节(共15小题;每小题2分，共30分)

阅读下列短文，从每题所给的A、B、C、D四个选项中，选出最佳选项，并在答题卡上将该项涂黑。

A

Lancom is a worldwide language learning app and a leader in the online language learning industry with millions of active subscribers. We house a broad range of experts united by the common goal of creating the best language learning tools possible. With advice from AI specialists, art designers and culture researchers, our multi-language experts endow (赋予) Lancom with an enormous potential for innovation within the world of language learning. Our courses, totalling 20,000 hours of content in 20 different languages, guarantee you language skills you can use right away.

At the core of Lancom is a world-class effective method that enhances language learning with advanced technology. Examples and dialogues are recorded with real native speakers instead of automatic computers. Lancom trains your brain to learn efficiently, so you absorb more information while in the app and continue learning outside of it. The app makes our practical language lessons available wherever and whenever. We work directly for our learners, not for any third party. And it's all supported by an efficient customer service team, available through telephone, email and online chat.

Millions of learners have their own stories and their own reasons for learning a new language. Lancom cares about you and addresses your individual learning type. Lancom is the only product to offer courses tailored to your native language, building on grammar and words you already know. Our content is about real-life topics that are relevant because we know what matters to you is what sticks best. You will find it very rewarding to learn with Lancom.

Choose Your Subscription and Get Started			
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Buy with confidence: 21-day money back guarantee! If you aren't satisfied, just write to Customer Service within 21 days.

Contact & Support: customerservice@lancom.com

31. Who can provide Lancom with a huge potential for innovation in learning?

A. Culture researchers. B.AI specialists.

C.Language experts. D.Art designers.

32. What lies at the core of the Lancom app?

A.A flexible system. B.An effective method.

C.The brain-training technique. D.The informative content.

33. Lancom claims that it is unique in its .

A. personalised courses B.multiple languages

C.pricing policy D.service team

答案解析：

31.C答案解析：根据文章第一段中的“our multi-language experts endow (赋予) Lancom with an enormous potential for innovation within the world of language learning”可知，多语言专家赋予了Lancom在语言学习领域巨大的创新潜力，因此选项C“语言专家”是正确答案。

32.B答案解析：根据文章第二段中的“At the core of Lancom is a world-class effective method that enhances language learning with advanced technology”可知，Lancom应用的核心是一个世界级的有效方法，它利用先进技术来增强语言学习，因此选项B“一个有效的方法”是正确答案。

33.A答案解析：根据文章第三段中的“Lancom is the only product to offer courses tailored to your native language”可知，Lancom是唯一一个提供针对你的母语定制课程的产品，因此它声称其独特之处在于个性化课程，选项A“个性化课程”是正确答案。