

《曹斐将打造第18辆宝马艺术车》

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??offer??2017??
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A leading young artist in China, Cao Fei, does not own a car or have a driving license, and she does not have plans to learn how to drive either.

But this has not stopped her from accepting the offer to create an art car for BMW.



The artist, in collaboration with BMW, recently announced their plan to create a BMW Art Car, which will be released in 2017.

based on the BMW M6 GT3 performance car, the art car will showcase the future of transportation with an emphasis on going driverless, the smart internet and virtual reality.

This will be the first BMW Art Car created by a Chinese artist and 18th of its kind.

Earlier participants include luminaries, such as Alexander Calder, Frank Stella and Roy Lichtenstein.

The art car styles include pop and conceptual art.

Speaking about her work, Cao, 38, says: "The car is key to understanding the changes in Chinese society today. The speed of the car coincides with how fast Chinese society is changing, which is my inspiration."

Cao's idea echoes BMW's vision about green transportation, smart internet and going driverless, says Thomas Girst, head of BMW's Cultural Engagement.

Cao belongs to a pioneering group of young Chinese artists, who use video and multi-media installations to look at the rapid changes in Chinese society.

Her most influential works include films like Whose Utopia and La Town.

In 2010, Cao was nominated for the Future Generation Art Prize and was shortlisted for the Hugo Boss Prize.

She received the Best Young Artist Award at the Chinese Contemporary Art Awards in 2006.

For her latest assignment, Cao was picked by the BMW Art Car jury of 12 scholars and museum curators, including Richard Armstrong, director of the Solomon R. Guggenheim Museum in New York, and Chris Dercon, director of Tate Modern in London.

American artist John Baldessari, who will create the 19th BMW Art Car, was also chosen by the same team.

To prepare for her latest assignment, Cao has talked with the management and design teams of BMW, and visited BMW factories in Munich and Shenyang.

Movies like No Man's Land, Crash and Walking Dead are also part of her research.

Like previous BMW Art Cars, the final work will first take part in a car race before being exhibited in museums around the world.