

## 《苹果明年将在中国推出Apple Pay》



Apple has struck a long-awaited deal with UnionPay and 15 Chinese banks to launch its mobile payments service in China.

??(Apple)?????(UnionPay)?15??

The tie-up will allow Apple to tap UnionPay's 5bn issued cards, which are accepted across China and in more than 150 countries. Agricultural Bank of China, Bank of China, China Construction Bank and ICBC are among the lenders lined up to support Apple Pay.

????????50????????????????????150????????????????????????????????????(ABC)?????(BOC)????????(CCB)????????(ICBC)??  
?????Apple Pay??????

However, the mainland rollout of Apple Pay is still awaiting regulatory clearance. Apple said it hoped UnionPay customers would be able to add their cards to the service "as soon as early 2016 after relevant tests and certification required by Chinese regulators".

???Apple Pay????????????????????????????????????Apple  
Pay"??2016???"?

The app, powered by a secure chip inside the device, allows customers to pay at participating retailers by holding their thumb on the iPhone's home button and tapping it at the checkout.

?????Apple Pay????????????????????????????????????iPhone??

China is a vital market for Apple at a time when growth has slowed in other parts of the world. Sales from the Greater China region doubled last year to \$12.5bn, as the iPhone retains its cache among Chinese consumers.

??iPhone??125?????

"China is an extremely important market for Apple and with China UnionPay and support from 15 of China's leading banks, users will soon have a convenient, private and secure payment experience," said Eddy Cue, Apple's senior vice-president of internet software and services.

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