

《经典芬兰卡通人物现身中国》

For 70 years, Moomins have been the most popular cartoon characters in Finland. Now they have come to China with "King in the Moomin Valley." The beloved Finnish cartoon characters the Moomins are here to celebrate the 65th anniversary of diplomatic ties between the two countries.



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based on Finnish illustrator and writer Tove Jansson's books "The Moomins," "King in the Moomin Valley" is co-produced by the China National Theater for Children and the Finnish Svenska Theater. It tells the story of a family of roundish fairy-tale characters with large snouts that make them resemble hippos.

The Moomins were first created in 1945 and have been adapted into TV-series and films many times. But this is the first time that the Moomins have been staged in China.

"Education is always a focus for art creations tailored for children in China. It's absolutely right to tell what's right and what's wrong. However, for those kids of a young age, it's impossible for them to get the point after just one show. For them, nurture and education come first," said Xu Li, Vice President of China National Theater for Children.

"'Moomin' is one such attempt to tell kids to be confident, to be themselves, and that it's ok to make friends with those who are different or have different opinions. Over the past two years, our theater has been making more efforts to communicate with these young viewers in a way that's more equal, tender and considerate."

"King in the Moomin Valley" runs through most of January.