



“???”????meme(/mi:m/)?????“me me”?

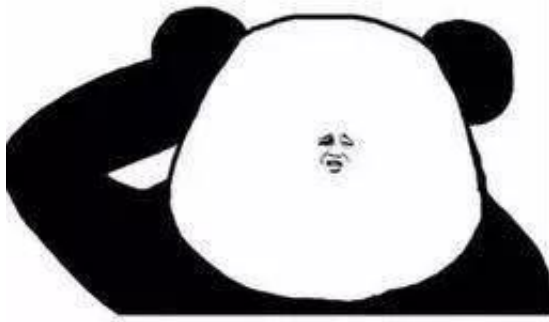
??meme????????????—emoji?

Emoji????“???”??e??“?”?(picture)?moji??“???”(character)???emoji????“????”???????



?meme(???)?????????emoji????????????????????

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真让人头大

???????meme???????

**meme** *noun*

BrE /mi:m/

NAmE /mi:m/

- 1 an idea that is passed from one member of society to another, not in the **genes** but often by people copying it
  - Other cultures have *similar versions* of this meme.
  - the political and cultural memes of the 21st-century
- 2 an image, a video, a piece of text, etc. that is passed very quickly from one Internet user to another, often with slight changes that make it humorous
  - an Internet meme/a blog meme

1. an idea that is passed from one member of society to another, not in the genes but often by people copying it

[?]????????????????????????????????

2. an image, a video, a piece of text, etc. that is passed very quickly from one Internet user to another, often with slight changes that make it humorous

[?]????????????????????????????????



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????????????????sticker.weixin.qq.com????????sticker????????“?”????????“?”(sticker)????“????”(meme)?



微信表情 亿万人都在看

????????????????(meme)???



ㄟ( っ )ㄟ

????????????????emoticon(emotion+icon)?????"????"?????????emoji????????????emoticon?????????

??????????

emoji????

meme????

sticker???

emoticon:????

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